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## Cross-Country motorcycle relay to put meaning into phrase ‘Support Our Troops.’

MCLEAN, Va. –August 18, 2011-- The Code of Support Foundation kicks off its “Campaign 99” with a nine-day cross-country motorcycle relay, the "Patriots & Heroes Pacific-to-Potomac Relay," accumulating pledges from thousands of Americans who want to put meaning into the phrase, “Support Our Troops.”

The relay by the Patriot Guard Riders rolls from Oceanside, Calif., near Camp Pendleton, to the Pentagon where the signed pledges to the Code of Support will be delivered personally to Adm. Mike Mullen, chairman of the Joint Chiefs of Staff Sunday, Sept. 11, the 10<sup>th</sup> anniversary of the terrorist attacks on the United States.

The relay will run through California, Arizona, New Mexico, Texas, Louisiana, Mississippi, Alabama, Florida, Georgia, South Carolina, North Carolina and Virginia, stopping for pledge events in civilian communities and near military installations along the way.

On the West Coast, the event will start with a skydiving team from the United States Parachute Association (USPA) dropping in to Oceanside and handing off the special scroll to the motorcyclists.

A highlight on the East Coast will be a special presentation of the Code at the Sprint Cup NASCAR race on the evening of Sept. 10 at the Richmond International Raceway before an expected crowd of more than 100,000.

The campaign by the not-for-profit educational association draws its name from the 99 percent of Americans who have no direct connection with the armed services, but are protected by the 1 percent who have pledged their lives, if necessary, to defend the United States.

Maj. Gen. Alan Salisbury, USA, Ret., and the foundation’s chief executive officer, said, “The Code of Support is modeled on the Code of Conduct that every service member swears to live by. What we are trying to do is build a Corps of Support for service members, veterans and their families. This is a goal of First Lady Michelle Obama’s and Doctor Jill Biden’s ‘Joining Forces’ initiatives.”

Adding, “The Code of Support Foundation is not trying to replace any other organization. It is trying to provide a mechanism where civilians who want to help can find selected organizations – some large, some small – to either contribute to or volunteer their time and talent.”

Principal partners in the campaign to break down the barriers that exist between civilian and military communities include the United States Chamber of Commerce, Red Cross and the USO. Sponsors include NASCAR and the Richmond International Speedway.

For more information on the foundation and to sign up in the “Campaign 99” program, go to [www.codeofsupport.org](http://www.codeofsupport.org). The foundation’s mailing address is: P.O. Box 1154, McLean, VA 22101. (need to insert – Logos of Facebook, Twitter and whatever other social media we are using.)