



# *The Code of Support Foundation*

## CAMPAIGN 99

*Caring, Committed, Involved*

### **“Code of Support” Pledge Tables**

During the entire length of Campaign 99, beginning on September 3, 2011 and ending on Memorial Day 2012, the Code of Support Foundation will be collecting pledges throughout the United States, asking Americans to sign their pledge to follow the Code of Support in honor of our service members, veterans, and military families. Many vehicles will be utilized to collect these signatures, including Pledge Tables (especially during the launch week of September 3-11, 2011) in a wide variety of locations and venues.

Pledge Tables are typically organized and staffed by volunteers for the purpose of collecting as many personal pledges for the Code of Support as possible in order to send a strong message to our troops and military families that America stands solidly behind them. The location of the table and hours of operation are up to the volunteers. Ideally they will be in a location where there will be a lot of people, ranging from outside/inside a supermarket or shopping mall to being part of a significant event with a large attendance.

The Code of Support Foundation will provide a kit of materials as follows

- A banner to be draped over the table or hung on a wall;
- A stand-up 11 x 17 poster containing the Code of Support;
- A quantity of smaller (8.5 x 11) posters for placing on bulletin boards, in store windows or other location promoting the event schedule and table location (with room to write in date, time and place);
- A quantity (multiple packages of 100) of pledge brochures with a tear off card for filling out and collecting at the table; and
- An instruction/information sheet and reporting form to provide the foundation with information about the event and allow appropriate recognition to be given to the organizer(s).

Optionally, if wifi service is available, a locally obtained/borrowed laptop computer could be made available at the table for prospective signers to make their pledges online at the [www.codeofsupport.org](http://www.codeofsupport.org) website.

#### **COS Foundation**

*MG (R) Alan B. Salisbury, USA  
Chairman & CEO*

*RADM(R) Cameron Fraser, USN*

*BGen(R) Edward F. Rodriguez,  
USAF*

#### **National Campaign Committee**

*HON Norman R. Augustine*

*VADM(R) Dan Cooper, USN*

*GEN(R) Ronald R. Fogleman,  
USAF*

*ADM(R) Thomas B. Hayward,  
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*Sonny Jurgensen*

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*GEN(R) Peter Pace, USMC*

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*HON Deborah Wince-Smith*

*HON G. Kim Wincup*

*HON James Woolsey*



***The Code of Support: Giving Meaning to the Words “Support Our Troops”***

**The Code of Support Foundation. 7249 Addington Dr, McLean, VA 22101. 703-821-2215.**

[www.codeofsupport.org](http://www.codeofsupport.org)

In addition to online capabilities (which may cause delays), prospects should be given a brochure and asked to complete their pledge at the table, tear it off and hand it to a volunteer or drop it in a collection box on the table. If they wish, they may take brochures with them for completion later and mailing directly, or to make their pledge directly online.

At the completion of the pledge event, the organizers/volunteers are requested to collect all of the completed pledge cards and mail them, together with the reporting form, to the foundation:

The Code of Support Foundation  
6841 Elm St. #1154  
McLean, VA 22101

The reporting form will also request information on the total number of volunteers participating and the total number of volunteer person-hours expended. This information will be passed to Operation Honor Cards ([www.honorcards.org](http://www.honorcards.org)), our campaign partner, to be credited against their nationwide goals.

Unused pledge brochures can be placed in appropriate locations (with permission) in stores or other places where the public may pick them up.

Pledge Table Kits cost the foundation a little under a hundred dollars (depending on the quantity of pledge brochures included) to produce and ship. Where circumstances permit, a tax-deductible contribution to the foundation of \$100 per kit from a local sponsor or donor would be appreciated and helpful in completion of our mission. This is not a requirement, however.

If additional information is needed, please email [info@codeofsupport.org](mailto:info@codeofsupport.org) or call us at 703-821-2215.

Thank you for your support of this important cause!

**About Campaign 99:** Campaign 99 asks the 99% of Americans who benefit from the service and sacrifice of the 1% who serve in uniform to sign their pledge to follow the Code of Support, and, in so doing, become members of a “Corps of Support” for our troops. The vision is that a million member Corps of Support will send a powerful message to the troops that America stands solidly behind them.

**About the Emblem:** The distinctive emblem of the **Code of Support** was designed following the principles of military heraldry. The five stars represent the five armed services (Army, Navy, Air Force, Marines and Coast Guard), and the three red stripes represent the three components (Active, Guard and Reserve). The background colors represent veterans (Blue) and families (White) of the fallen, of the troops of all of the services and components, and of our veterans. It is this entire spectrum of “Troops” that the **Code of Support** is intended to honor.



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